

# **ANGLO AMERICAN**

The 16th Shanghai Derivatives Market Forum - May 2019



Real Mining. Real People. Real Difference.

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# **CONTENTS**

- INTRODUCTION TO ANGLO AMERICAN
- OUR MARKETING BUSINESS UNIT
- ANGLO AMERICAN'S PRESENCE IN CHINA

## WHO WE ARE AT A GLANCE

#### Anglo American is a globally diversified mining business

Our portfolio of world-class competitive mining operations and undeveloped resources provides the metals and minerals to meet the growing consumer-driven demands of the world's developed and maturing economies. With our people at the heart of our business, we use innovative practices and the latest technologies to discover new resources and mine, process, move and market our products to our customers around the world.

- Diamonds (De Beers)
- Copper
- Platinum Group Metals (PGMs)
- Iron Ore
- Coal (metallurgical & thermal)
- Nickel & Manganese



## **OUR RICH HERITAGE**

#### **Anglo American: Founded by Sir Ernest Oppenheimer in 1917**



THE STONE WAS LAR BY

SIR. ERNEST OPPENHEIMER

CHARMAN OF THE

ANGLO AMERICAN

CORPORATION OF

SOUTH AFRICA LIMITED

ON

WIGHEIDAY THE TAVE OF THE TAXES

Sir Ernest Oppenheimer, founder, 1938



West Springs mine, South Africa, 1918



The first gold bars, 1954



Centenary celebrations in 2017

## **OUR PURPOSE**

#### Re-imagine mining to improve people's lives

#### **Anglo American's purpose is to:**

## **Re-imagine mining**

What mining could be and how we envisage mining in the future. How we think differently and innovatively about mining and our entire value chain.

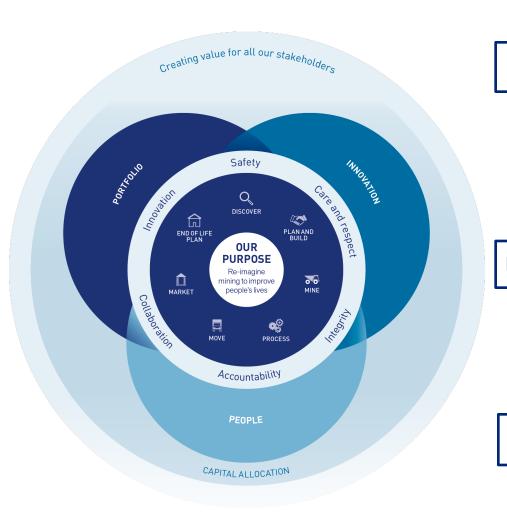
## to improve people's lives

A Purpose is about more than just the work we do and the profits we make, it's about the impact we have on everything we touch.



## **OUR STRATEGY**

#### Portfolio, Innovation, People



**Portfolio** 

- · High quality and long-life assets
- Differentiated portfolio with growth options
- Sustainable cash flow and returns

Innovation

- FutureSmart Mining™
  - 1. Technical innovation
  - 2. Operating Model
  - 3. Sustainable Mining Plan
- Marketing creating value from mine to market

People

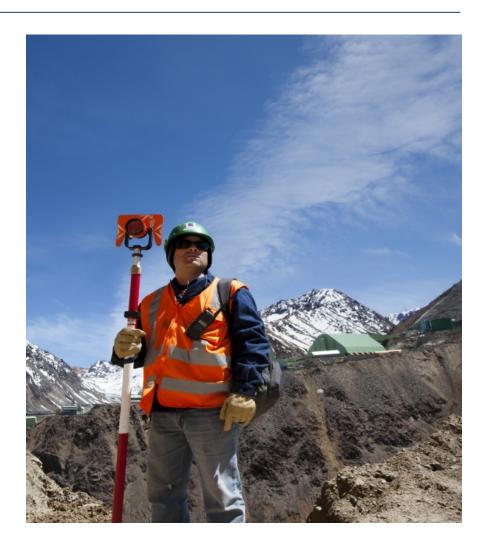
- Valuing partnerships our licence to operate
- High performance, inclusive culture
- Organisation Model

## **OUR SEVEN PILLARS OF VALUE**

#### Designed to deliver value for all our stakeholders

We track our strategic progress using KPIs based on our seven pillars of value:

- Safety and Health: to do no harm to our workforce
- Environment: to minimise our impact on the environment
- Socio-political: to partner in the benefits of mining with local communities and governments
- People: create sustainable competitive advantage through capable people and an effective, performance-driven organisation
- Production: to sustainably produce valuable product
- Cost: to be competitive by operating as efficiently as possible
- **Financial:** to deliver sustainable returns to our shareholders.



## WHERE WE OPERATE

#### Our operating assets

GLOBAL FOOTPRINT<sup>(1)</sup>



(1) Number of operating mining assets/major projects under development per business unit.



### **MARKETING**

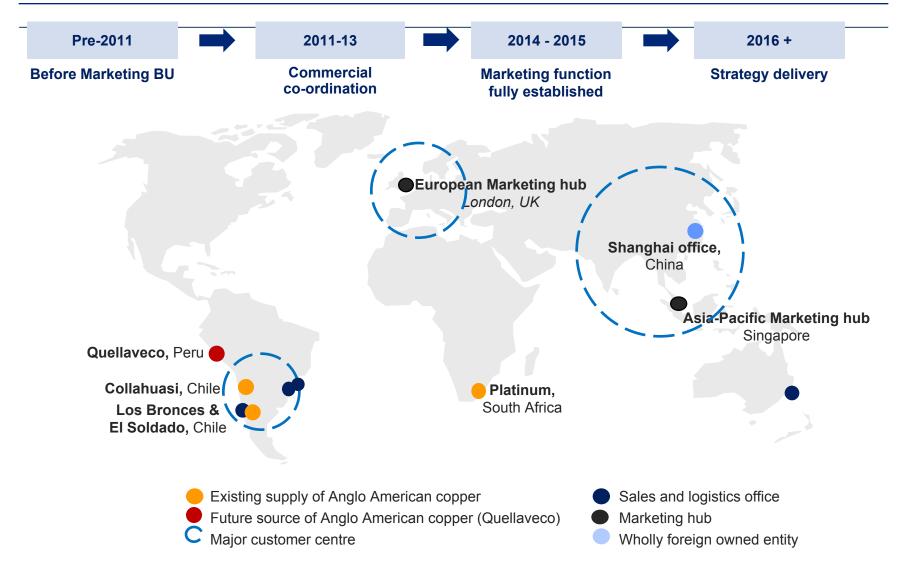
#### PETER WHICUTT, CEO

#### CREATING COMMERCIAL VALUE ACROSS THE ENTIRE VALUE CHAIN FROM MINE TO MARKET

- Through our partnership approach, we are able to offer innovative solutions to meet our customers' own challenges
- This includes physical products, logistics and technical support, as well as pricing and financing solutions
- By offering freight services as well as actively managing the entire value chain, we ensure cost effective, reliable product supply and quality, when and where our customers need it
- Our Marketing activities contribute to the Group in a number of ways:
- -improving EBIT
- –enhancing cash flow through tighter working capital management
- -better risk and control management
- -and stimulating sustainable demand, in particular for PGMs, through an innovative market development and investment programme



# GLOBALLY LOCATED TO MAXIMISE VALUE FROM OUR MINERAL RESOURCES & MARKET PRESENCE



# OUR WINDOW TO THE WORLD: UNIQUE MARKET INSIGHT GATHERED "IN THE FIELD"

#### **Production Chain**

#### **Market Insight**

## **Customer Expectations**

#### **Sector Trends**









Deeper and specific insights into the production chain where data is unavailable or

ambiguous

Corroborating
available statistics
and experts'
opinions, and making
decisions on what we
see and learn

Obtaining a forwardlooking view of what our customers and their customers are expecting – insights into how they are planning their businesses and aligning our strategies Gaining a more sophisticated "on the ground" impression of sector activity and trends determining the future demand for copper units, and listening to industry leaders and policymakers

## WE ARE A GLOBAL MARKETING TEAM

#### \* Figures as of 30 March 2019

## Marketing at a glance!

346\* people

181 in Singapore

58 in London,

48 in SA

22 in China

17 in Australia

12 in Chile

6 in Brazil

2 in Luxembourg

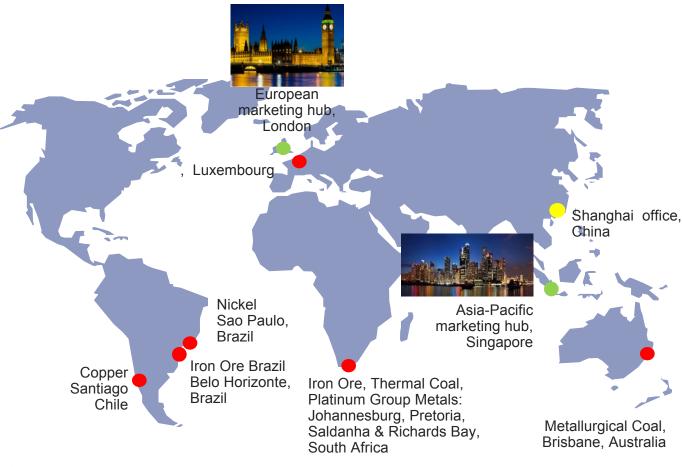
8 countries

26 nationalities

Diverse and deep experience

47% female

- Sales and logistics operations
- Marketing hubs
- Wholly-owned foreign entity (WPFE)



INTERNAL

## **ANGLO AMERICAN IN CHINA**



## ANGLO AMERICAN'S GROUP PRESENCE IN CHINA

- China is Anglo American's single largest market with growth potential.
- China has also been a place for investment and partner in business development. Together with our subsidiaries and participation in PGMs' (platinum group metals) market development initiatives, the Group has 9 footprints in China.
  - Anglo American Resources Trading (China) Co., Ltd.
  - We are a major participant in the Platinum Guild International (**PGI**) which plays a key role in supporting and growing the platinum jewellery market.
  - We are a major participant in the World Platinum Investment Council (WPIC) which plays a key role in developing the platinum investment market.
  - As one of the founding members of International Hydrogen Fuel Cell Association, we in partnership with SAE in China participate in hydrogen economy value chain development.
  - Anglo American markets polished diamonds through our Forevermark brand and sell finished pieces through De Beers Diamond Jewellers, while we design, develop and produce industrial diamond supermaterials through our Element Six business. De Beers, Forevermark and Element Six have 5 offices, factory or trading office in China and Hong Kong.
  - In partnership with the China Development Research Foundation, we participate in local community development programmes in China and also contribute to Chinese Young Leaders development programme under the China Development Forum.
- China is also a supply base of goods and services for capital projects and mining operations.

### **FURTHER INFORMATION**

#### **Useful links**

#### **Group Reports**

www.angloamerican.com/reporting

#### **Our History**

<u>Digital timeline</u> – learn more about our history

#### **Video Content**

- 2018 Financial Results our financial results for 2018 with Mark Cutifani and Stephen Pearce
- Launching our Sustainability Strategy Leadership launch film
- Say hello to our Sustainability Strategy animation explaining the components of our Sustainability Strategy
- <u>Smartbox</u> Internal animation explaining the Smartbox programme
- Our Purpose A short film that takes you through the full story behind our Purpose
- Our story of diversification A brief look at Anglo American's history of diversification



# **THANK YOU**