Advanced Trading in Futures Opportunities and Challenges

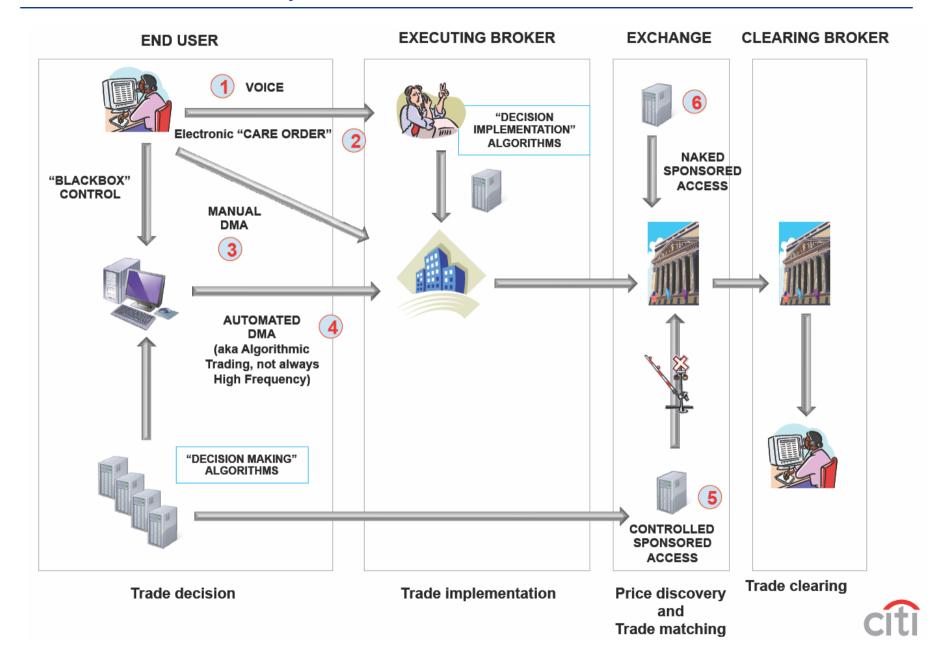
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10th Shanghai Derivative Market Forum



How we trade today?

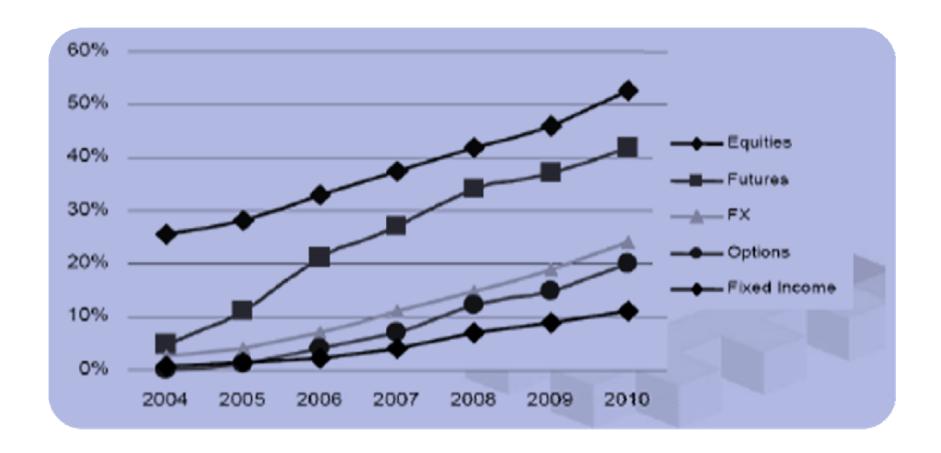


What exactly is Algorithmic Trading?

- Algorithmic Trading (AT) may be defined as electronic trading whose parameters are determined by strict adherence to a predetermined set of rules aimed at delivering specific execution outcomes.
- Characteristics of Algorithmic Trading
 - 1. Pre-designed trading decisions
 - 2. Used by professional traders
 - 3. Observing market data in real-time
 - 4. Automated order submission
 - 5. Automated order management
 - 6. Without human intervention
 - Use of direct market access



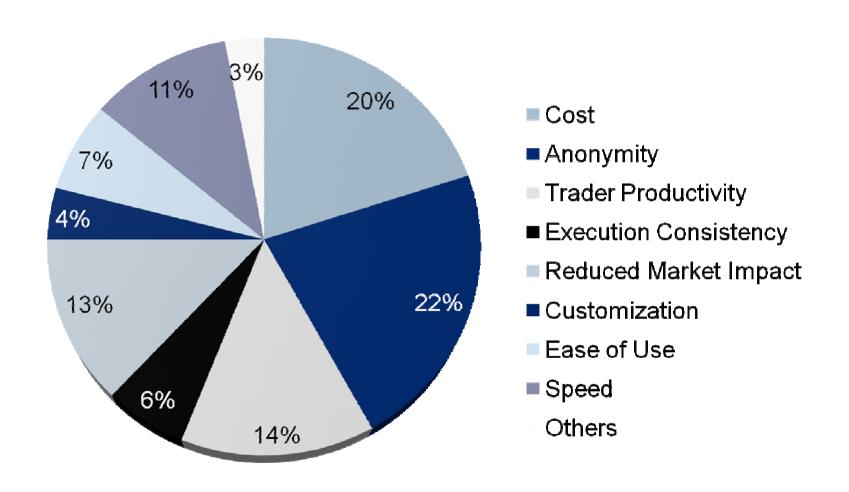
Is Algo Trading unique to Futures?



Source: Aite Group estimates



Why do traders use Algos?



Source: The TRADE Annual Algorithmic Survey



So, what is this High Frequency Trading?

- While there is no real definition because HFT it is not about a type of activity but about the frequency and speed of it - The execution of trading strategies based on algorithms to capture opportunities that may be small or exist for a very short period of time.
- Typical Characteristics (but not always)
 - Very high number of orders & Rapid order cancellation
 - Proprietary trading, Profit from buying and selling (as middleman)
 - Very short holding periods
 - No significant position at end of day (flat position)
 - Extracting very low margins per trade
 - Ultra Low latency requirement, use of co-location/proximity services and individual data feeds
 - Use computerized quantitative models

All High Frequency Trading is Algorithmic BUT not all Algorithmic Trading is High-Frequency.

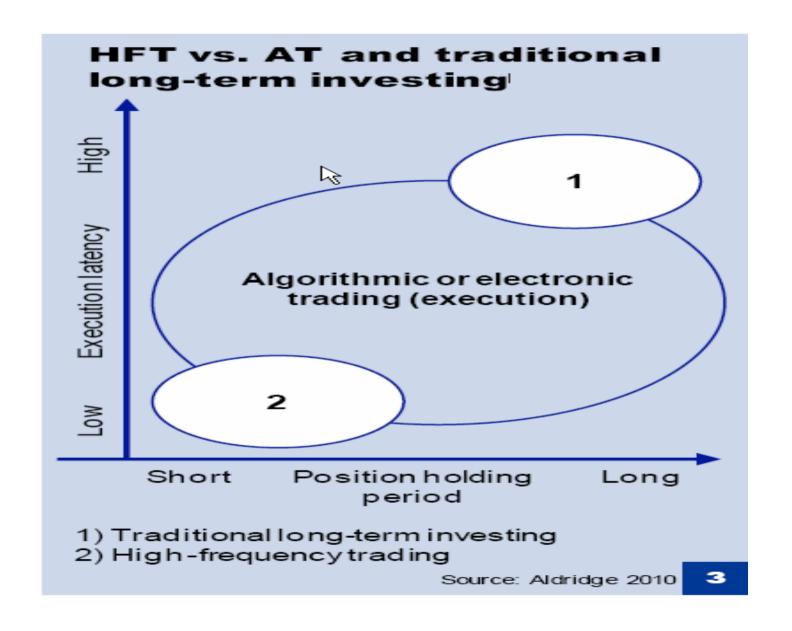


HFT, Colo, Algo. Are these all the same thing?

- Algorithmic Trading (AT) any form of trading using sophisticated 'algorithms' to automate all or some part of the trade cycle.
- **High-frequency Trading (HFT)** execution of computerized trading strategies is characterized by extremely short position-holding periods involving trading speeds in excess of a few milliseconds.
- Ultra Low-latency Trading (CoLo) refers to HFT execution in submillisecond times through co-location of servers at exchanges, direct market access, or individual data feeds offered by exchanges and others to minimize network and other types of latencies.
- **Sponsored (or Naked) Access (SA)** buy side is enabled to route its orders to the market directly using a registered broker's member ID without using the broker's infrastructure or risk controls.

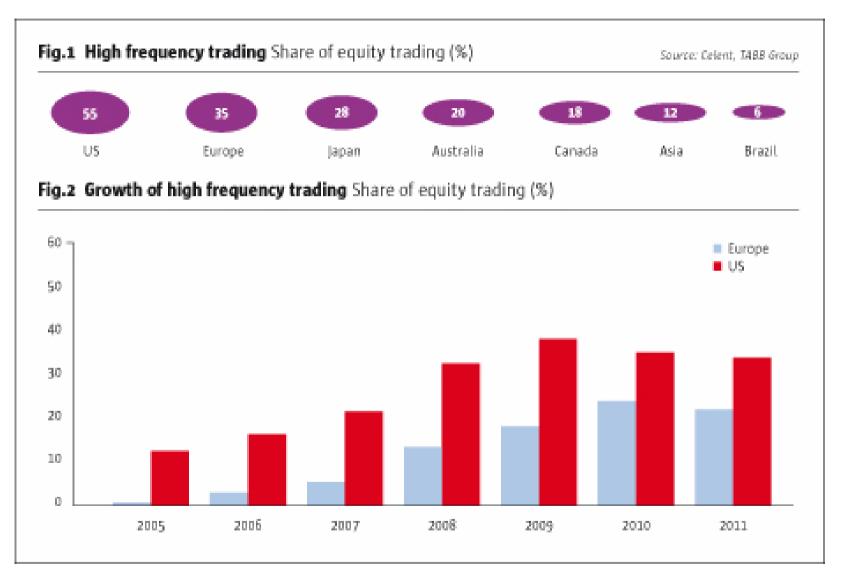


Is High Freq Trading different from Conventional Trading?





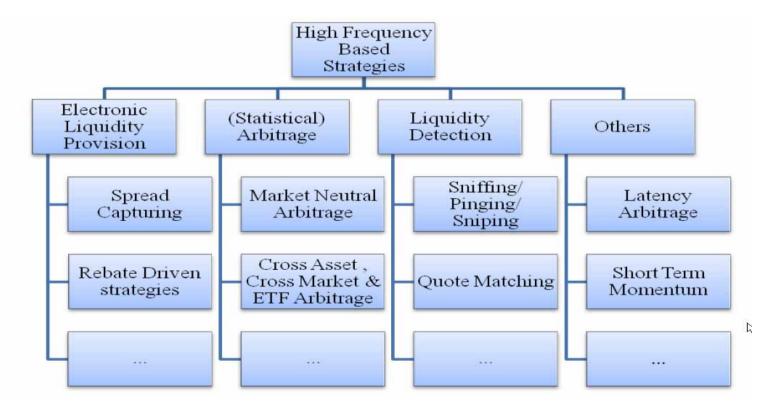
Is High Frequency Trading popular?

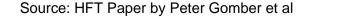




... and how are these HFT's making money?

HFT is not a strategy per se but rather a technologically more advanced method of implementing particular trading strategies. The objective of HFT strategies is to seek to benefit from market liquidity imbalances or other short-term pricing inefficiencies.

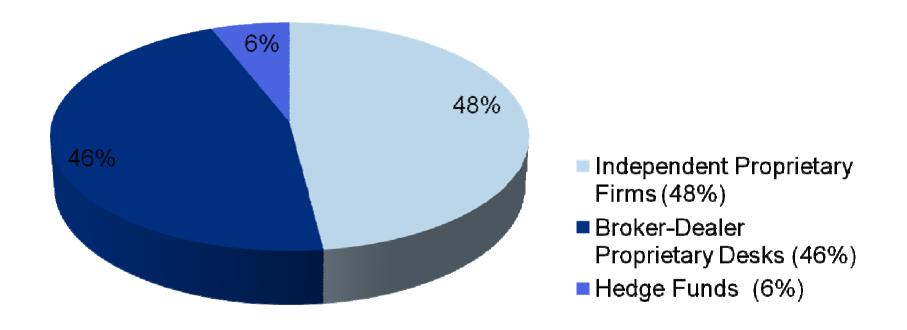






Who is trading using HFT strategies?

Breakdown of HFT Volumes



Source: TABB Group, 2010



Why is SPEED so important for these HFTs?

Speed is a risk management tool

...is valid until he cancels it
...needs to be updated when the
market moves

...results in exposure/risk for the time the exchange takes to process its cancellation

The higher the speed...
...the more immediate the

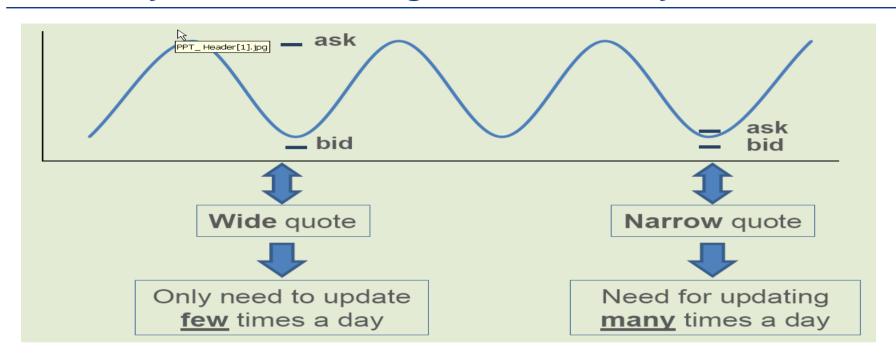
transfer of risk

...the more liquidity the mkt maker is prepared to offer

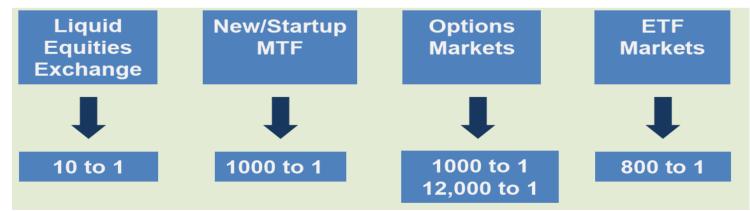
...the tighter the bid-ask spread the mkt maker is willing to quote Reduction in frictional costs to end-users



.. And why do these HFTs generate so many Orders?



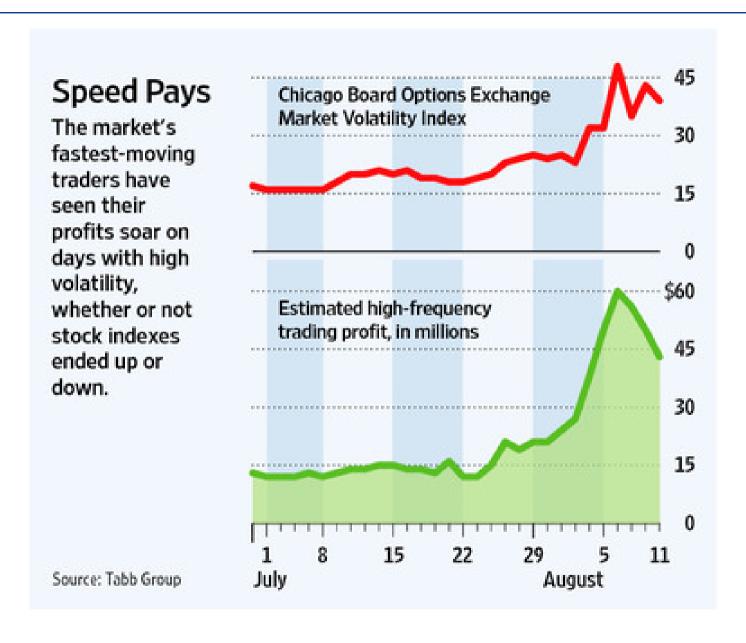
Typical Order to Trade Ratios for an Electronic Exchange



Source: FIA PTA presentation to European parliament



So do HFTs like a volatile market?





But I hear so many CONCERNS about HFT trading ...

- 1. HFT firms stop providing liquidity in volatile markets
- 2. HFT firms benefit from flash orders
- 3. HFT increases volatility
- 4. HFT algorithms are going berserk
- 5. HFT often involves front running
- 6. HFT provides phantom liquidity
- 7. HFT firms profit from slowing down trading by quote stuffing strategies
- 8. HFT has an unfair competitive advantage by using sponsored access
- 9. HFT has an unfair competitive advantage by using co-location
- 10. HFT firms benefit from fee structures



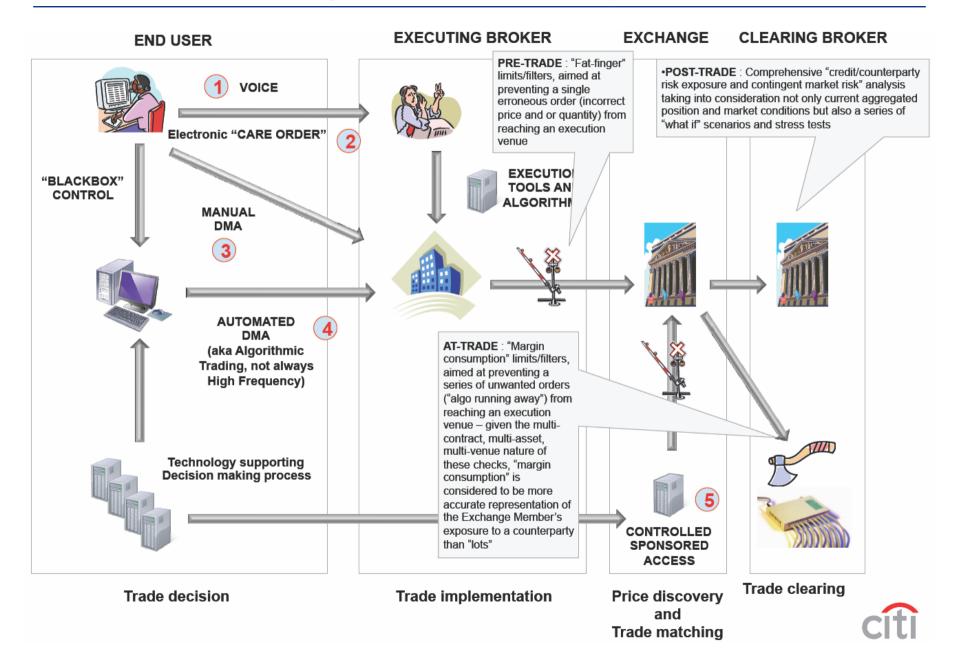
Are these HFT firms really GAMING the market?

Gaming Concerns

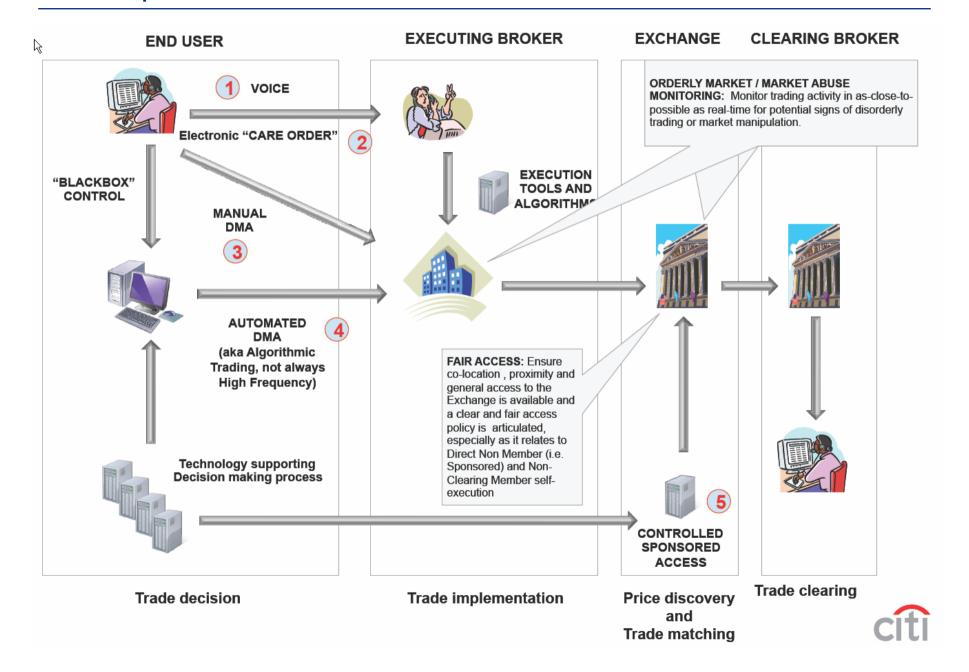
- 1. ORDER DISCOVERY STRATEGIES (hidden liquidity)
- 2. ORDER TRIGGERING STRATEGIES (stop orders)
- 3. SPOOFING (lowering the best offer)
- 4. WASH SALES (fictitious orders)
- 5. FRONT RUNNING (insider info)
- 6. QUOTE STUFFING (denial of service)
- 7. STUB QUOTES (too far from market)



So how do we manage the RISK in the system?



... and prevent MARKET ABUSE?



How do we regulate these HFTs Closing Thoughts

- HFT is a technical means to implement established trading strategies and a natural evolution of the securities markets rather than a completely new phenomenon.
- 2. Controls should try preserve the benefits of HFT while mitigating the risks as far as possible
- 3. Co-location and proximity services are implemented on a level playing field
- 4. Volatility safeguards are implemented by trading venues
- 5. Any assessment of HFT based strategies has to take a functional rather than an institutional approach.
- 6. The market relevance of HFT requires supervision but also transparency and open communication to assure confidence and trust in securities markets.



Thank you ...





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