



# Perspectives on bullion

Commodities – United States | 05 May 2016

**HSBC**   
**Global Research**

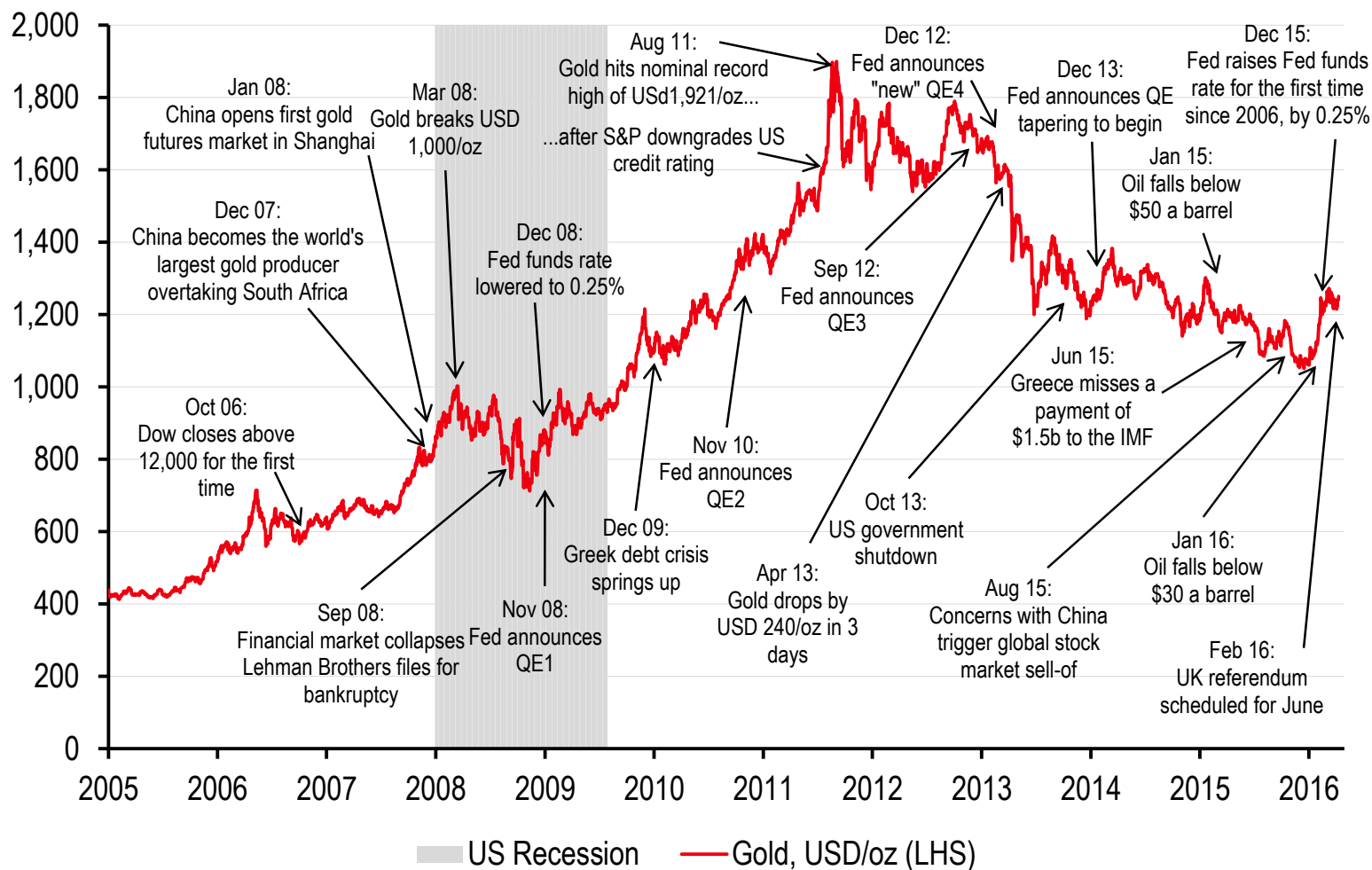
**James Steel**

Analyst  
HSBC Securities (USA) Inc.  
james.steel@us.hsbc.com  
+1 212 525 3117

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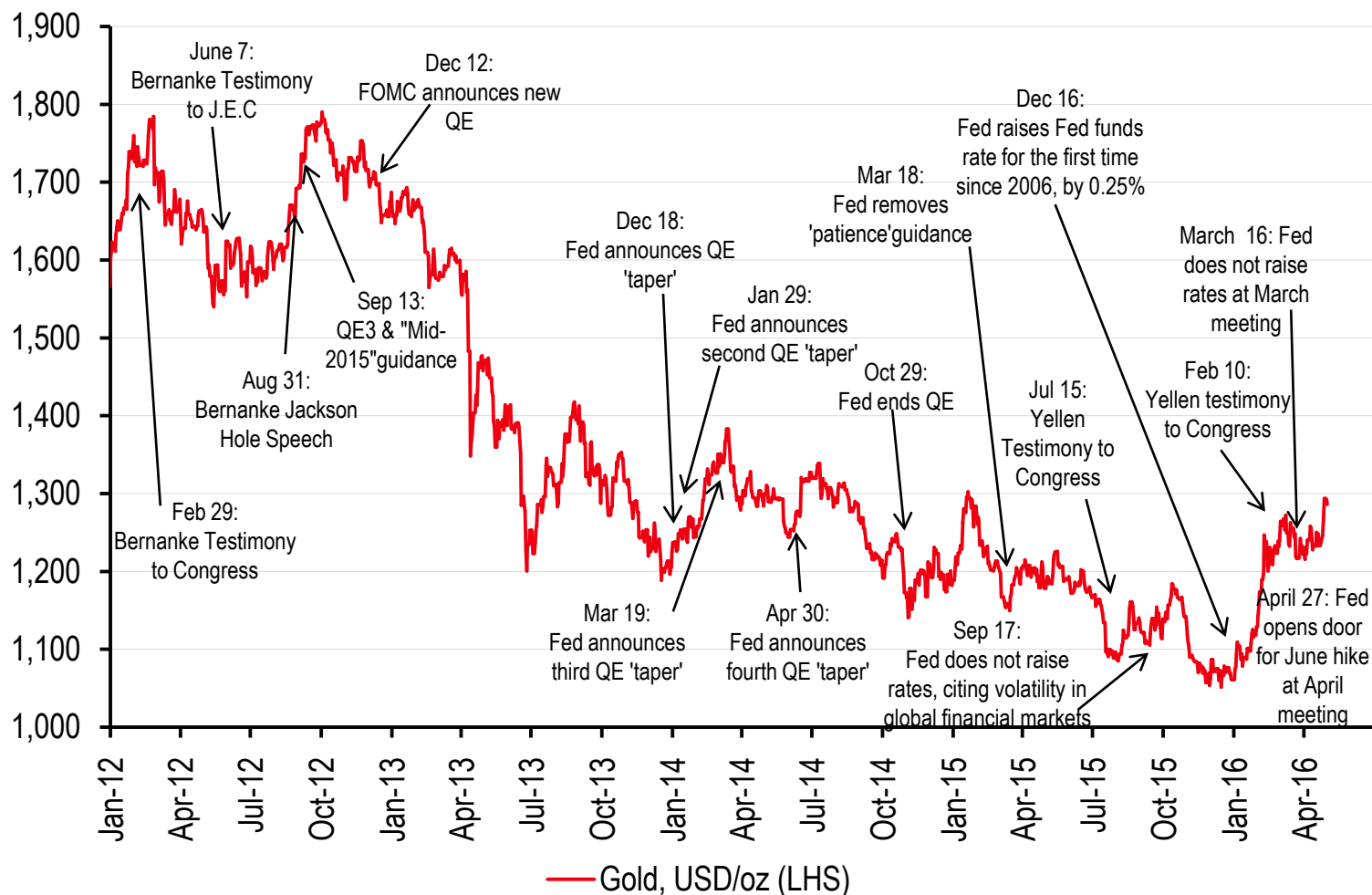
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# World events and gold



Source: Bloomberg, HSBC

# The Fed and gold



Source: Bloomberg, HSBC

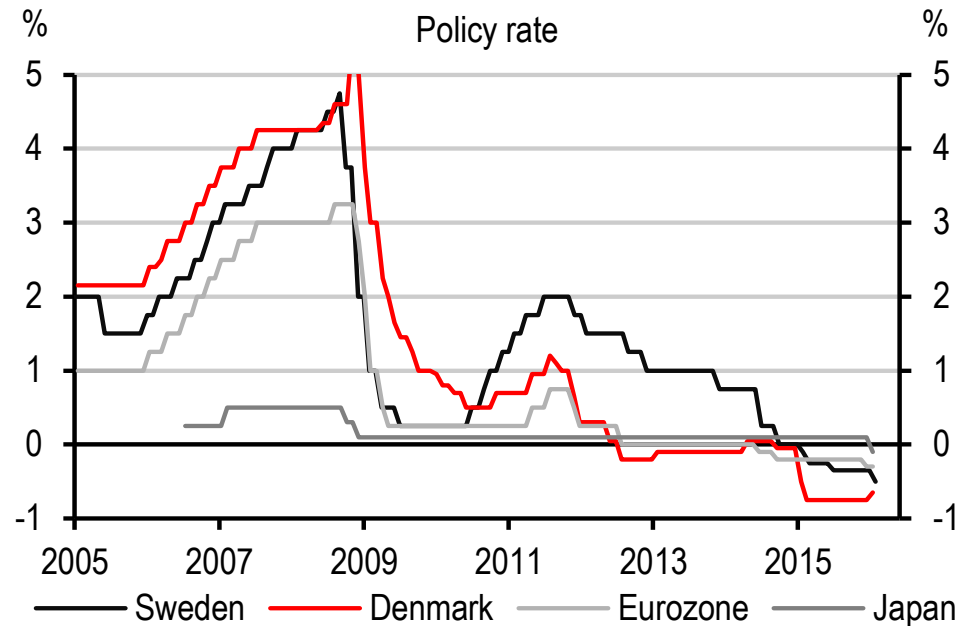
- **USD rally challenged in 2016**
  - HSBC forex strategy team suggests a weaker USD in 2016
  - USD tends not to rally after Fed raises interest rates; gold tends to rally
  - Negative interest rates a positive for gold
  - Market expectations of Fed rate rises weighed on gold in 2013 and 2014; fewer-than-expected rate rises are leading to gold recovery
- **Investment shift**
  - Marked recovery in gold ETFs
  - Rebuilding long positions on Comex
- **Physical market reacting to higher prices**
  - A significant discount in India to world prices, implying no import demand
  - Indian authorities increased taxes on gold jewelry
  - Coin and bar demand volatile in China
  - Room is open for central bank gold purchases if USD is seen as weakening but forex holdings are falling
- **Supply constraint**
  - Gold mine production likely topping out; 2015 may be peak year
  - Scrap market is down due to low prices

The new trend for some central banks

Highly supportive of gold based on:

- Distress
- Lack of opportunity cost
- Flat yield curve
- Substitute for cash
- “Safe-haven” appeal
- Central bank intervention free

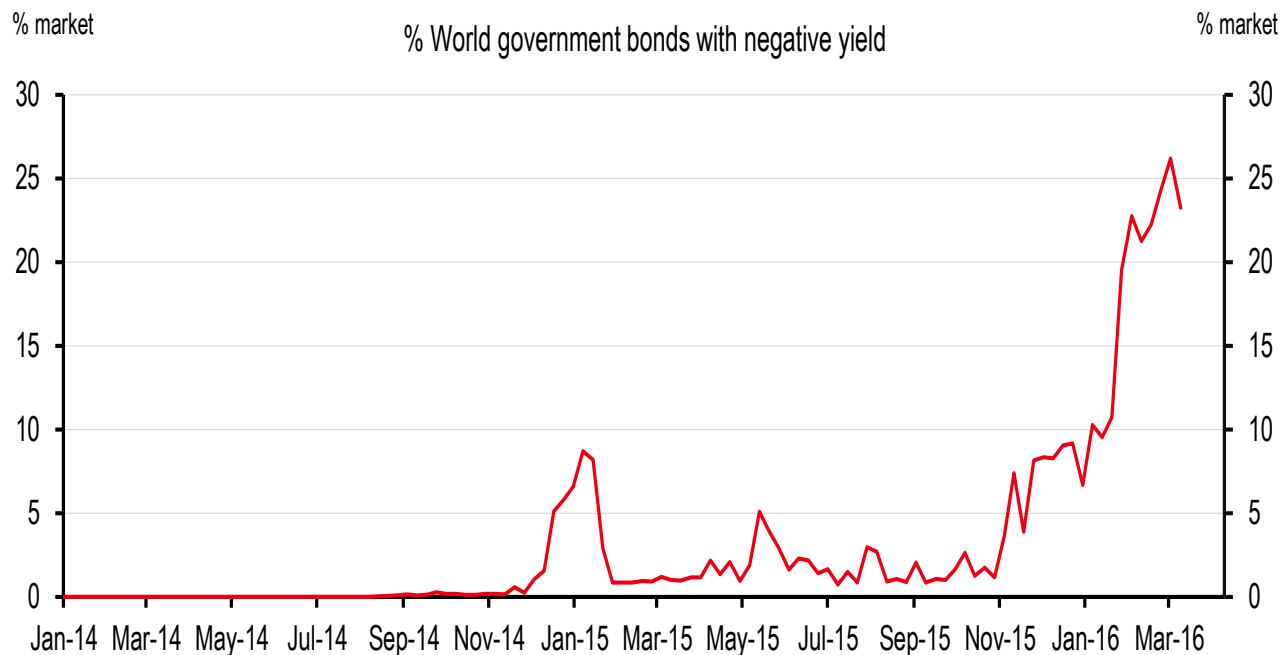
More central banks have breached the zero



**Roughly a quarter of global government bonds now have a negative yield**

**Gold began its current rally as the percentage of negative bonds increased**

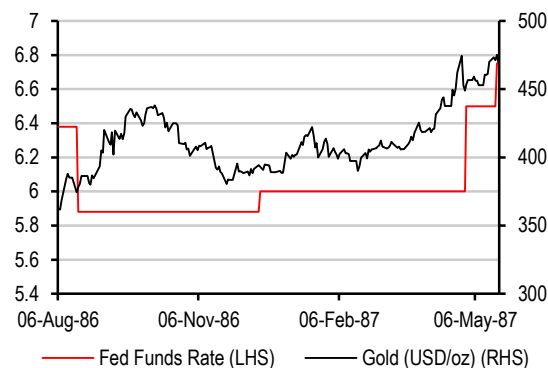
**Global bonds with negative yield**



Source: HSBC, Bloomberg. Note: Share of Bloomberg global government bond index with a yield to maturity of less than 0%, calculated using amount outstanding.

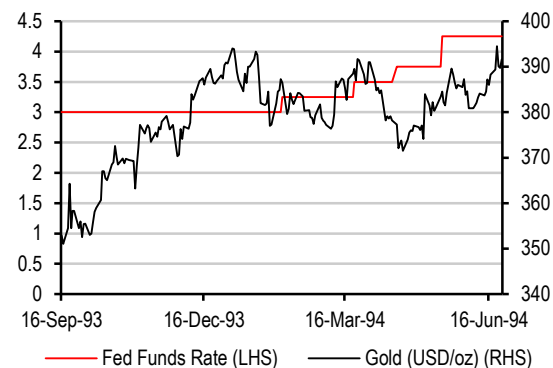
Based on the last four Fed tightening cycles, gold prices tend to weaken going into rate hikes and then rally for the next 120 trading days

## December 1986 rate hike



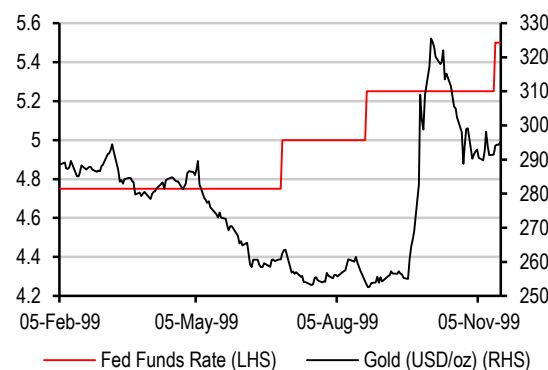
Source: Bloomberg, HSBC

## February 1994 rate hike



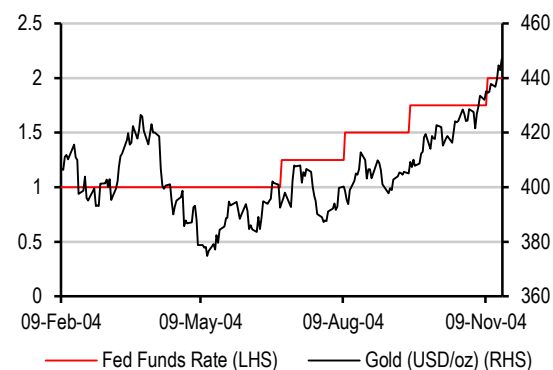
Source: Bloomberg, HSBC

## June 1999 rate hike



Source: Bloomberg, HSBC

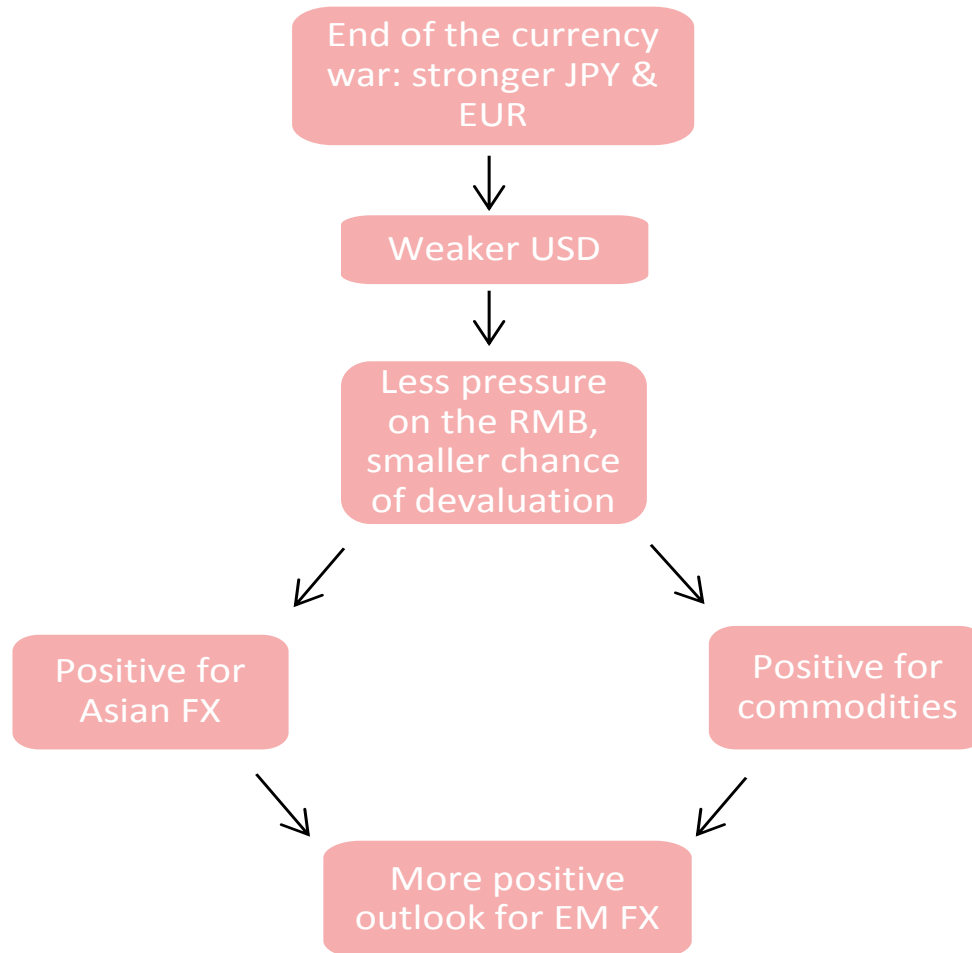
## June 2004 rate hike



Source: Bloomberg, HSBC

# Currency wars: give peace a chance

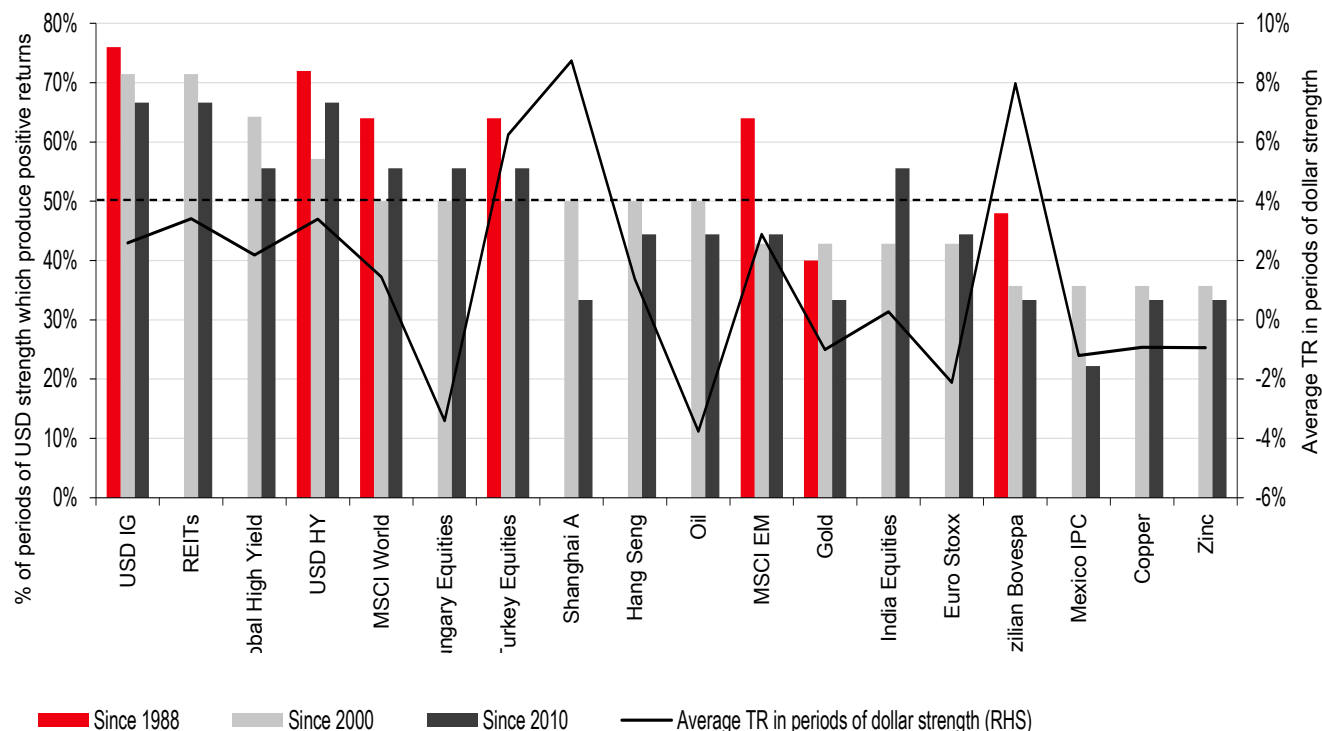
The end of the 'Currency Wars' as suggested by the HSBC forex research team is a positive for commodities, including gold



Source: HSBC

Investment-grade credit, REITs and high yield do well in periods of dollar strength while commodities (including gold) and certain equity markets suffer

Effect of USD strength on assets



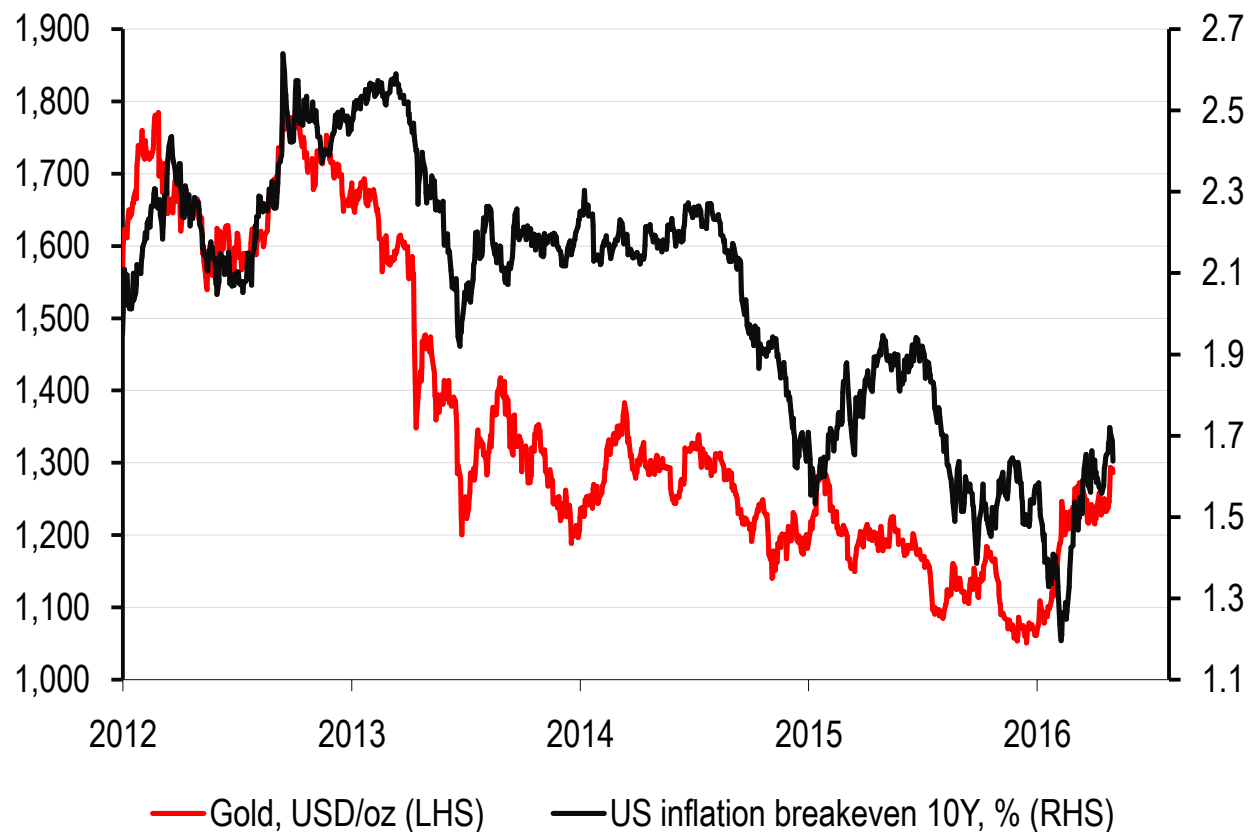
Source: Bloomberg, HSBC, Thomson Reuters Datastream

Gold fell in the absence of inflationary pressures

A turn higher in expectations may lend some support to gold

More important, low inflation expectations trigger expectations of easy monetary policy, which supports bullion

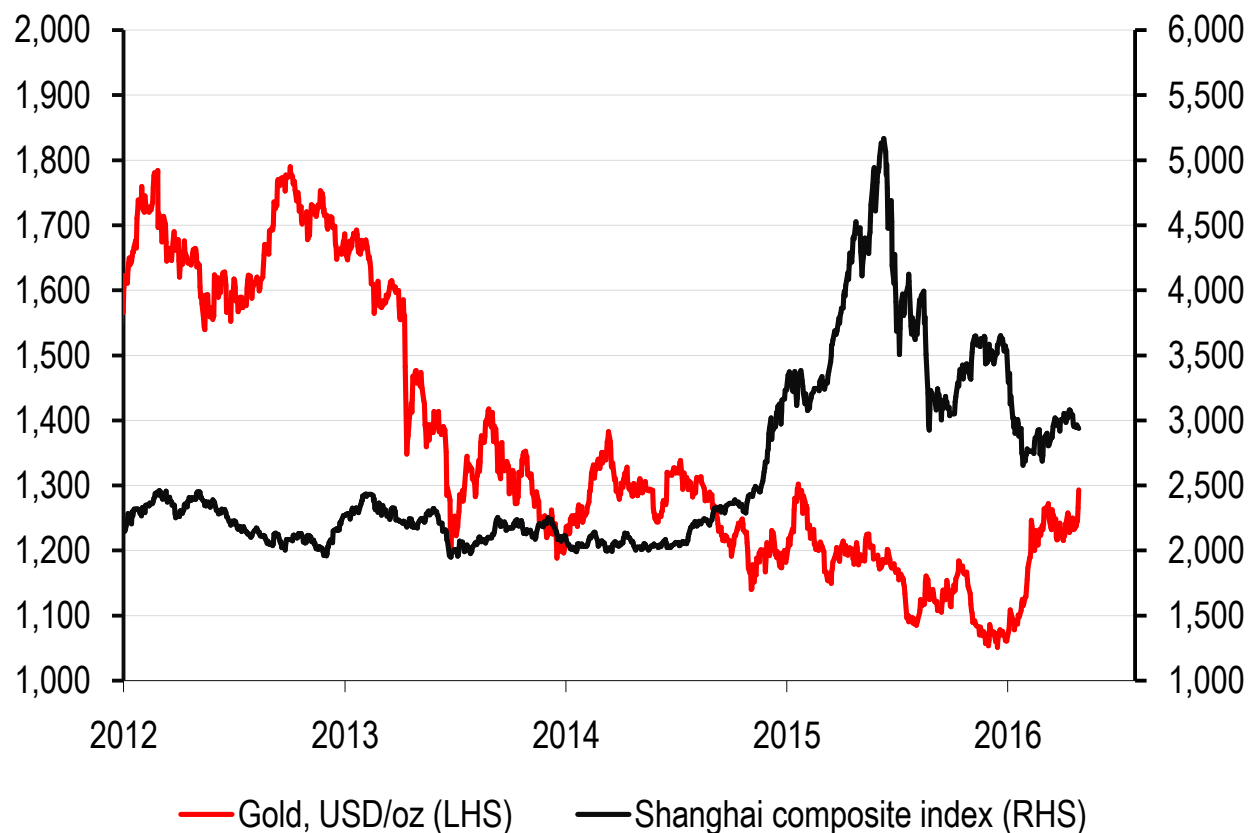
Gold moves with inflation expectations



Source: Bloomberg, HSBC

Equity strength  
weakened gold

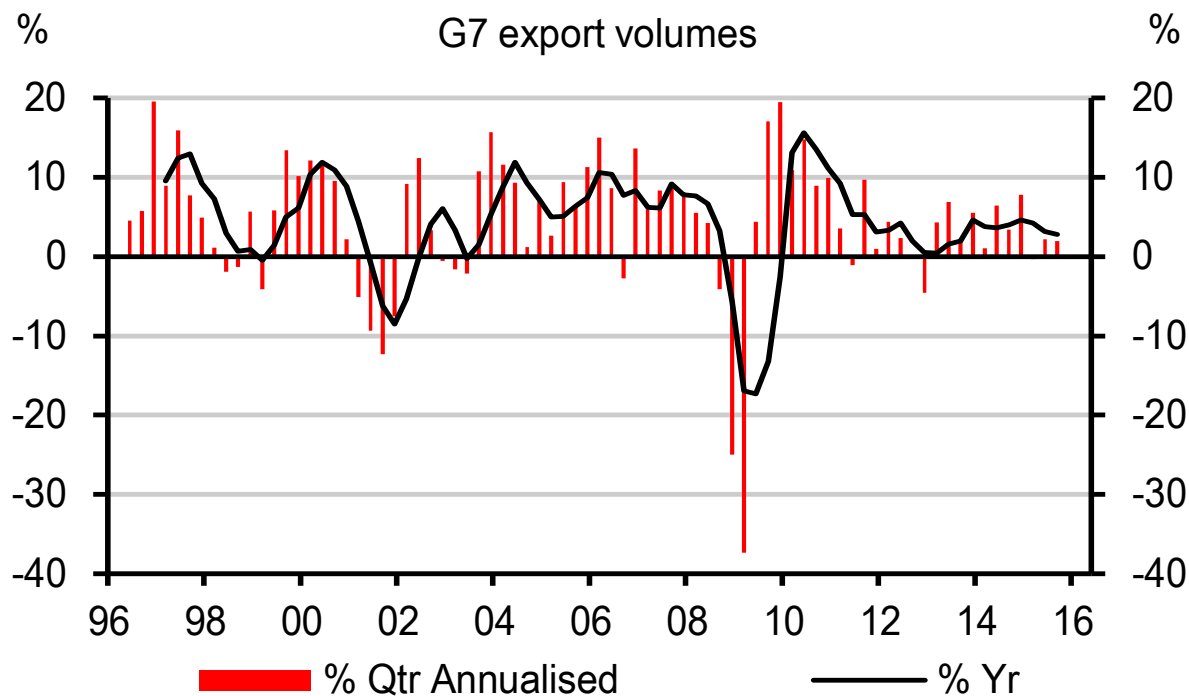
Eventually, equity  
declines rekindled  
interest in gold



Source: Bloomberg, HSBC

Global trade  
remains weak

Gold prices tend  
to have an inverse  
relationship with  
world trade  
patterns



Source: HSBC, Thomson Reuters Datastream

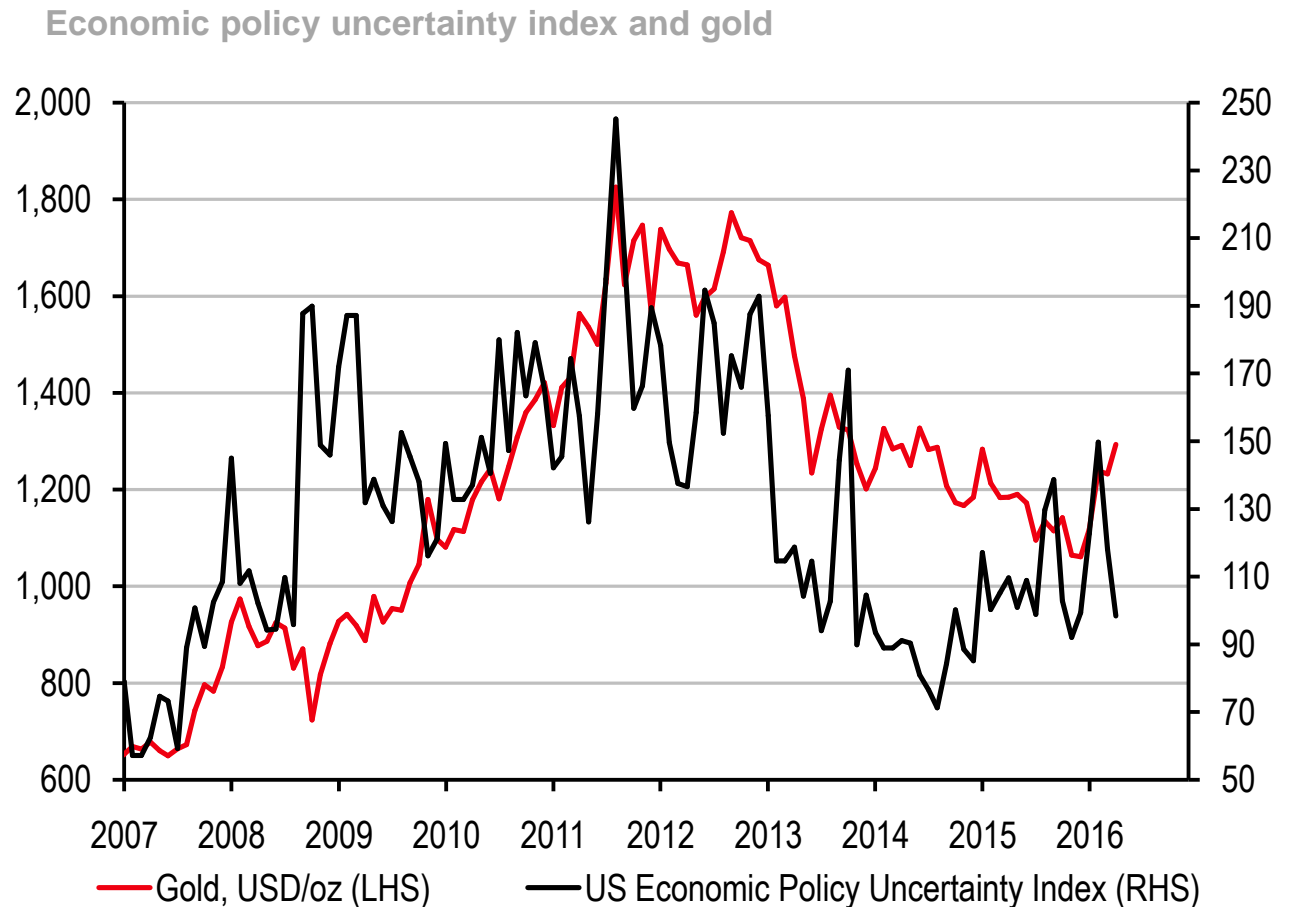
# Gold tracks economic policy uncertainty

**Gold tracks economic uncertainty**

**The Economic Policy Uncertainty Index rose during the crisis**

**Gold also rose as rising uncertainty triggered bullion demand**

**Both peaked in the same month and eased lower until this year**



Source: HSBC, Bloomberg

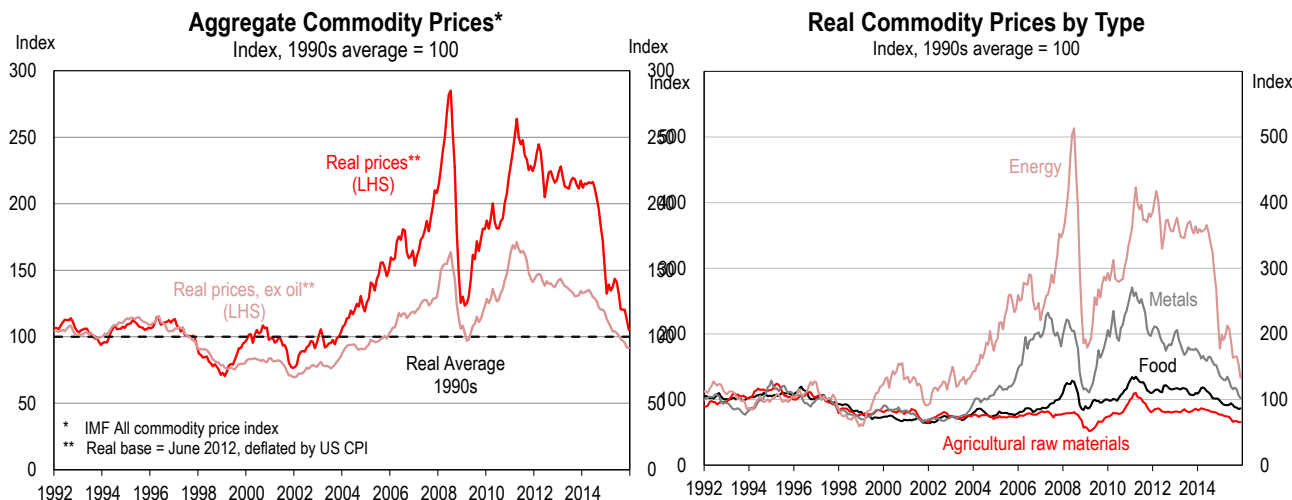
The sharp fall in oil prices over the past 18 months has brought aggregate global commodity prices back to the 1990s average level, when adjusted for inflation

The 12-year 'super-cycle' has now run its full course

A recovery may lend support to gold

Real commodity prices at 1990s levels

Energy and metals are down sharply

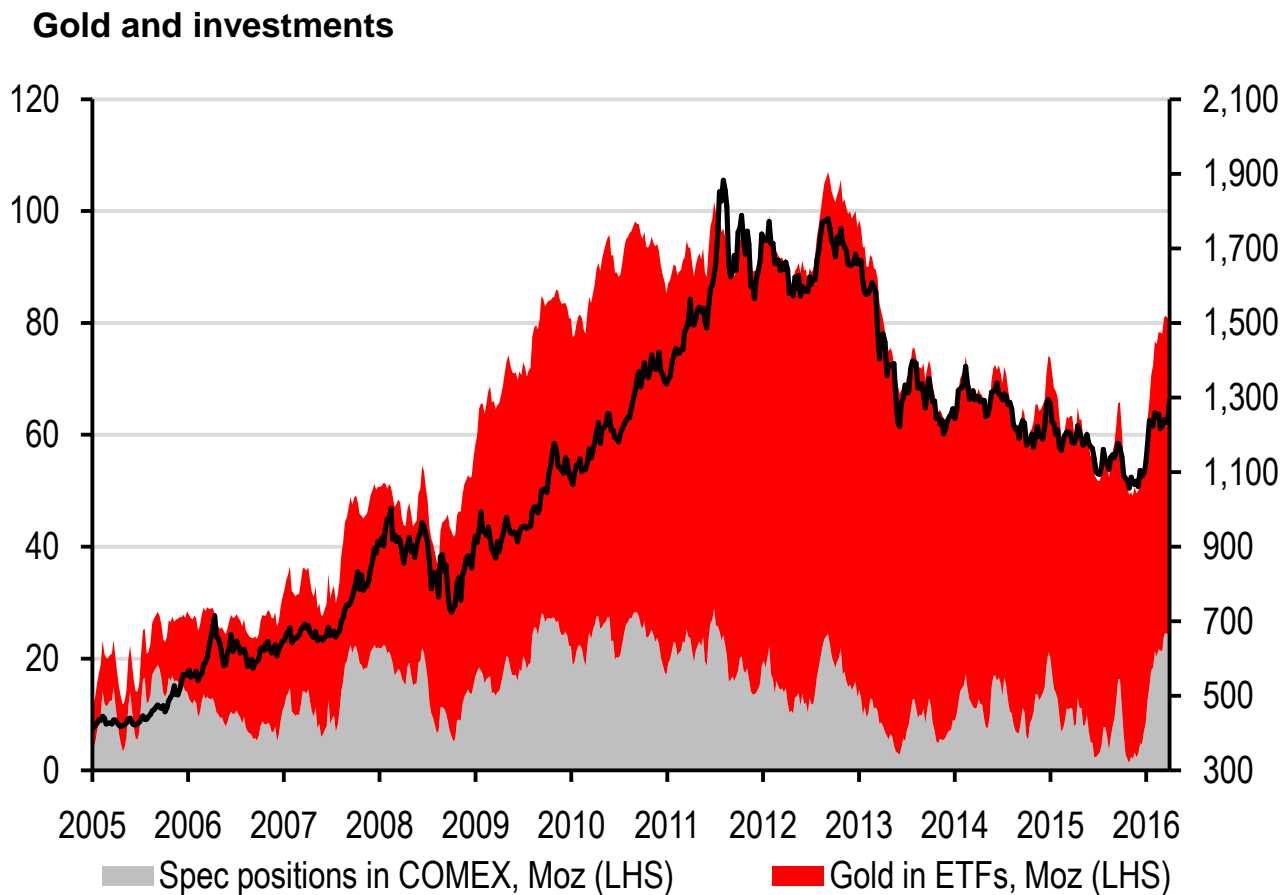


Source for charts: Thomson Reuters Datastream, HSBC

The decline in investment is seen clearly by the drop in ETF holdings

Declines have reversed as risk-off has encouraged gold purchases

ETFs are rebuilding and we look for further build in 2016 based on risk-on and “safe-haven” demand



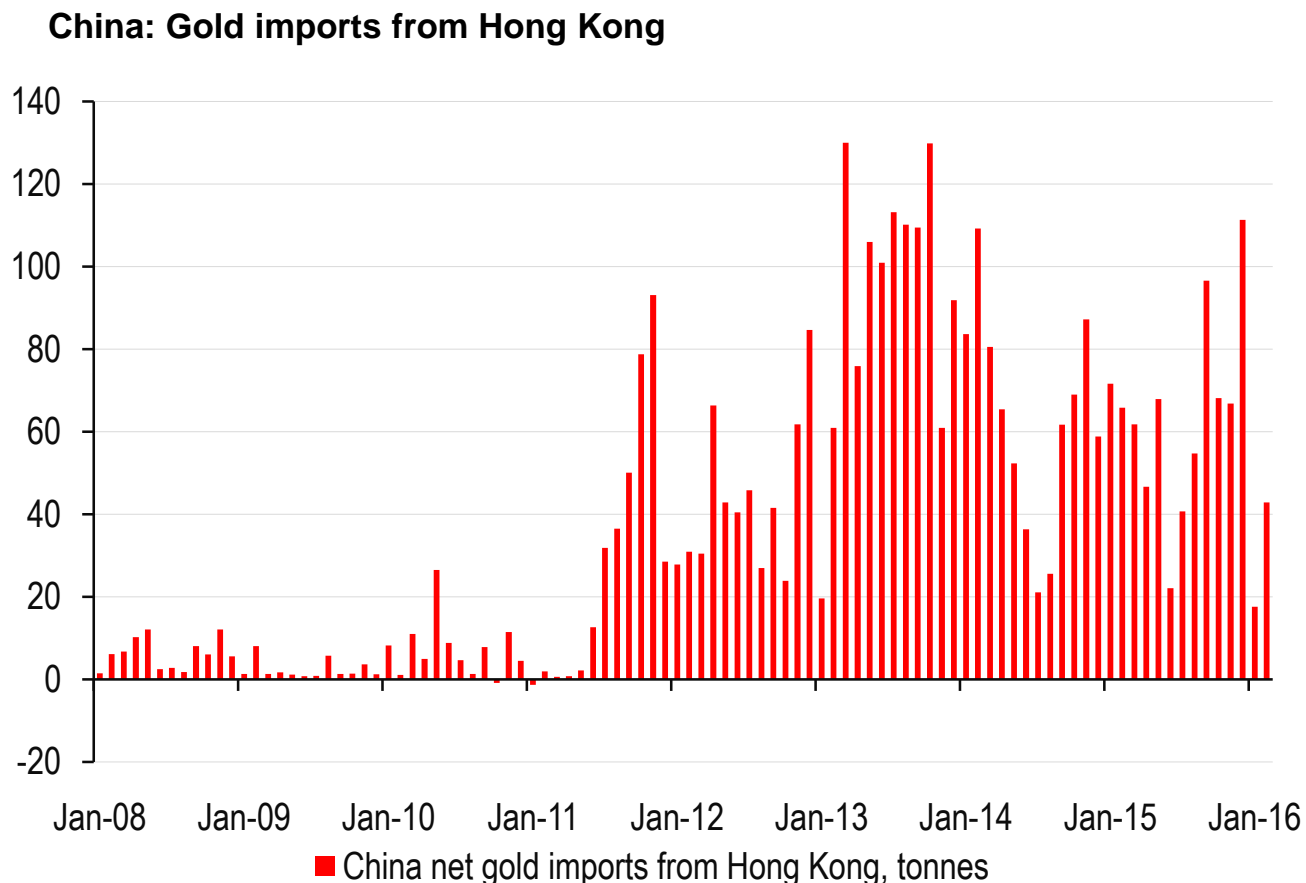
Source: Gold Bullion, ETF Securities, Bloomberg, CFTC, HSBC

# China's gold import from Hong Kong

The drop in prices in 2013 set off a wave of demand in price-sensitive gold-consuming nations

Lower prices at end-2014 stoked demand

Demand has softened more recently but remained historically high until this year



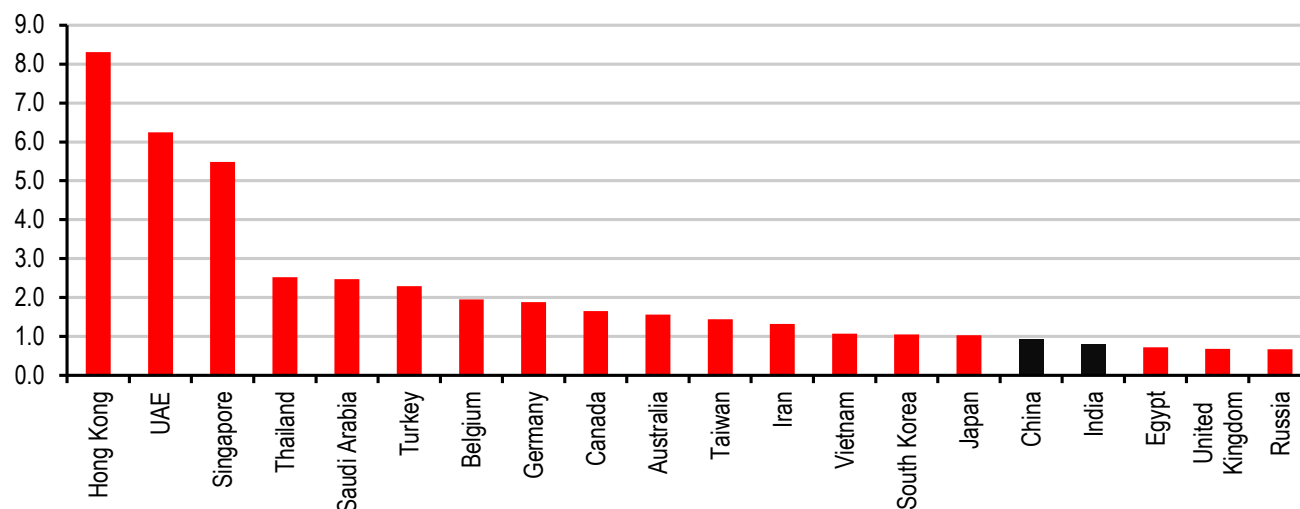
Source: Hong Kong Census and Statistics Department

India and China are the world's two largest gold consumers

However, gold consumption per capita is still relatively small, with plenty of room for expansion

Economic growth and rising wages are the driving forces behind our expectation for India's gold demand to rise in the long term

Gold consumption per capita



Source: Thomson Reuters GFMS

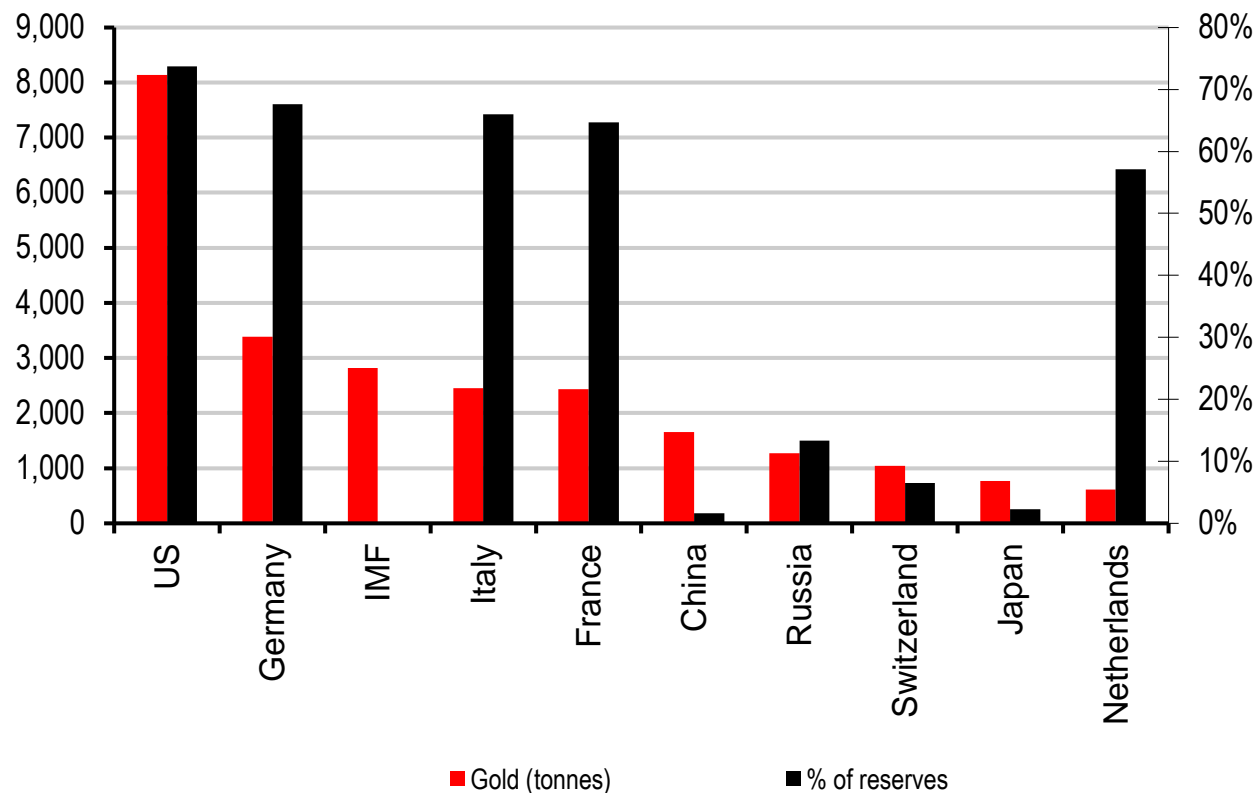
Western central banks hold a large percentage of their foreign exchange reserves in gold

Most other countries have smaller allocations of gold in their foreign exchange reserves

Emerging market central banks are net buyers, while Western central banks have effectively stopped selling gold

China is the second-largest importer of gold and the largest producer

Gold as a % of currency reserves



Source: WGC/IFS

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## Issuer of report

**HSBC Securities (USA) Inc**  
452 Fifth Avenue, 9th floor  
HSBC Tower  
New York, NY 10018, USA  
Telephone: +1 212 525 5000  
Fax: +1 212 525 0354  
Website: [www.research.hsbc.com](http://www.research.hsbc.com)

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